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Katie Marlowe joins Church Extension ministry as an officer

Marlowe becomes new assistant vice president of marketing and communication

INDIANAPOLIS, January 30, 2009 — Church Extension, a general ministry of the Christian Church (Disciples of Christ), announces that Katie Marlowe has been selected as the new assistant vice president of marketing and communication for the ministry.

Marlowe will be responsible for developing and managing the implementation of marketing initiatives for Church Extension. She will work directly with senior staff to create the strategic direction for the ministry, bringing together investors and donors who provide financial resources that help Disciples churches. She will also manage the daily operations of the marketing department's communication, public relations and marketing efforts.

Marlowe has extensive experience in the areas of communication, marketing, organizational advancement, development and education. She is a former communication and marketing officer for Methodist Health Foundation, where she managed the foundation's communication and marketing efforts, including providing communication counsel for the foundation's capital campaign.

"I am excited that Katie Marlowe has accepted this position within the Church Extension ministry," said James Powell, president of Church Extension. "It is crucial to our ministry to have the right person in the lead of our strategic marketing efforts. She brings the right combination of passion, great skill and experience to this position," said Powell.

Marlowe has a Bachelor of Arts degree from Earlham College in Richmond, Ind. and a Master of Science from Purdue University in Lafayette, Ind. She resides in Indianapolis.

Church Extension is extending the witness of 125 years of service to Disciples of Christ congregations. Called by God, Church Extension, together with our investors and partners, offers mission-driven planning and capital-funding services to Disciples congregations and organizations.

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