



## Announcement for Position Opening Church Extension of the Christian Church (Disciples of Christ)

### DIRECTOR OF MARKETING AND COMMUNICATION

#### **Church Extension Mission Statement:**

Called by God, Church Extension, together with its investors and partners, offers mission-driven planning and capital funding services to Disciples of Christ congregations in the context of their culture and stage of life.

#### **Summary Description:**

The Director of Marketing and Communication is a dynamic position working with senior staff to create the strategic direction bringing together investors and donors who provide financial resources that help local churches with capital improvements, formation of new churches and extending the mission of the wider church. The Director provides oversight to the marketing team in the implementation of communications, public relations and marketing efforts.

#### **Essential Duties and Responsibilities:**

- Partnering with Church Extension's leadership to direct and implement annual strategic marketing and communication plans
- Providing oversight and supervision to the marketing team in the assignment, creation, and implementation of materials, projects, resource production, and public relations strategy
- Providing support and ensuring excellence in all electronic, internet, print, and oral presentation and communication
- Providing written content for major projects, and support in launching new services and resources
- Providing project management for investment, donor, loan, services, and new church ministry promotions and retention efforts, in collaboration with other staff
- Developing, proposing, and reviewing all budgetary items related to marketing and communication
- Engaging in market research, adjusting marketing strategy to meet the demands of the changing market

#### **Qualifications:**

A self-motivated team player

Excellent listening, written, and oral communication skills

Five to seven years of experience in marketing/communication strategic development, oversight and management of a financial institution

Demonstrated collaborative leadership ability and ability to get results through others

Effective communicator, flexible, and able to work with a diverse staff

Familiarity with communication efforts in the not-for-profit or church markets

#### **Educational Requirements:**

Bachelor's degree in marketing, communications or related field.

#### ***Competitive salary and full benefits offered.***

For more information or to apply, please contact or send cover letter and resume to:

Dawn Fleming, Senior Manager for Office Operations

Church Extension

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Resumes received through 11-30-08

*Church Extension does not discriminate in employment opportunities or practices on the basis of race, color, religion, sex, national origin, age, disability, or any other characteristic protected by law.*